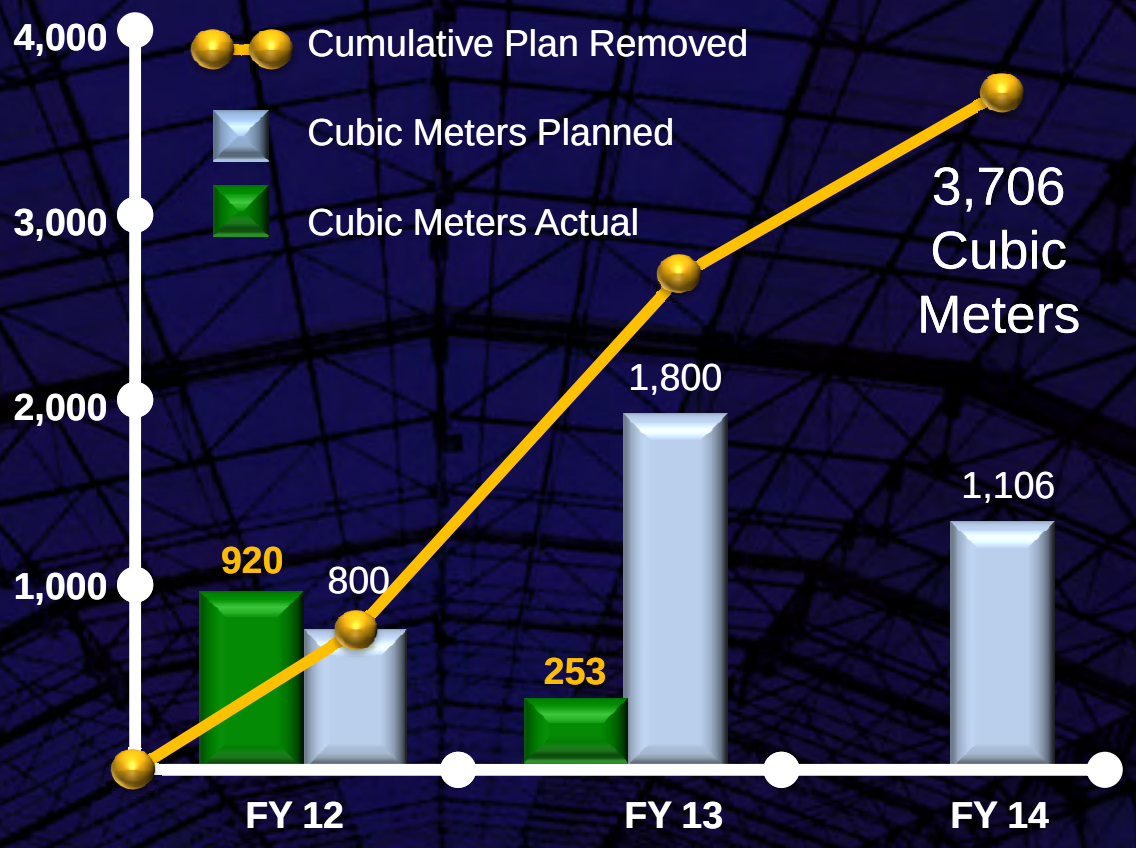3706 Campaign Performance